



GiftsForSeniors.org

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GIFTS FOR SENIORS

**Together With The Metro Area's Caring Citizens,
Corporate, Non-profit, and Government Partners and Sponsors, &
A Collaborative Effort With Direct-Service Agencies**

Remember Those Whom Others Have Forgotten

...the most isolated senior citizens in our metropolitan counties.

Gifts For Seniors Winter Holiday Donation Program

Our mission is to "Remember Those Whom Others Have Forgotten." Every year from *Thanksgiving through New Years Day*, we collect donated gifts and then throughout the winter the gifts are delivered as a surprise to our area's most isolated senior citizens who have little or no contact with family or friends.

Since 1994, we've delivered donated gifts as a *surprise to more than 10,000* isolated seniors in Anoka, Blue Earth, Carver, Chisago, Dakota, Hennepin, Nicollet, Ramsey, Rice, Scott, Washington, and Wright counties. The gifts for the seniors are *donated by individuals, businesses, and groups* such as families, employee groups, social clubs, scout troops, student classrooms, faith based groups, and civic groups in the metro wide area. *All gifts are 100% tax deductible.*

In 2007, Minnesota Premier Publications (MPP) continues as the *exclusive print media partner*. MPP will promote Gifts For Seniors through their four publications: Southwest Journal, Downtown Journal, Minnesota Parent, and Minnesota Good Age. KLBB Radio 1220 AM is the *exclusive radio media partner*. KLBB will promote Gifts For Seniors through their broadcast to listeners in the metro area.

Since the project's inception, the Gifts For Seniors program has been *honored with awards* from the National Association of Counties, the Minnesota Broadcasters Association, and the Minnesota Association for Volunteer Administration.

The Gifts:

We post a "wish list" *on our website* www.GiftsForSeniors.org just before Thanksgiving. "Wished for" are a wide variety of new unwrapped gift items in the categories of household goods, recreational items and clothing.

Gifts also include items that can be *donated by mail* such as checks – made payable to Gifts For Seniors, non-expiring prepaid transit and phone cards, postage stamps, and non-expiring gift

cards/certificates for grocery stores and discount centers. **Mail to:** Gifts For Seniors c/o Minnesota Premier Publications 1115 Hennepin Avenue South Minneapolis MN 55403-1705

How We Collect the Gifts:

We post on our website www.GiftsForSeniors.org the names & locations of businesses that are [host sites for "gift collection barrels"](#).

Special arrangements are made with groups that have fundraisers or gift drives [to deliver gifts to our operations center](#).

How We Deliver the Gifts:

Metro area agencies - such as visiting nurses, meals-on-wheels, day centers, care centers, and social service agencies that provide year around direct service to senior citizens - [identify](#) the most isolated seniors, [select](#) an appropriate gift for them, arrange for it to be [personally delivered](#), and [document](#) that the gift was received.

New this year:

We are asking for people who are interested to designate a monetary donation to help with the [operations center expenses of rent and insurance](#). Mail a check for any amount to the **Mail to:** address noted above and include a note "for operation ex penses".

[Volunteers are needed](#). Look at the volunteer position descriptions posted on our website www.GiftsForSeniors.org